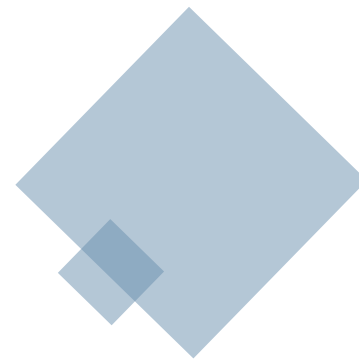
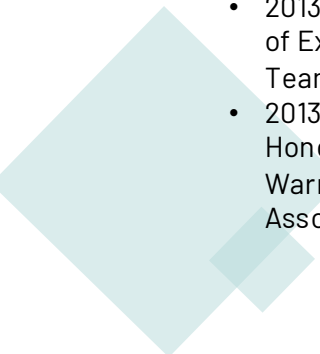


Awards



MPI is committed to our client's success and these recognitions in the advertising community represent our pride for our clients' success and our MPI team capabilities! Awards include:

- 2011 Gold CHPRMS Wallie - Central Carolina Hospital - Billboard
- 2011 Silver CHPRMS Wallie - Central Carolina Hospital - Mixed Media
- 2011 Silver CHPRMS Wallie - Central Carolina Hospital - Consumer Trade Publication
- 2011 - Bronze - Ad Club of the Triangle - MPI - Direct Mail - Agency Card Series
- 2011 - Bronze - Aster - Centra Senior Care Home Health - TV
- 2012 - Bronze - Aster - Centra Senior Care
- 2012 - Bronze - Ad Club of the Triangle - Big Bad Ball - Hospice of Wake County - Public Service Integrated Campaign
- 2013 - PR Bronze InSpire Award - NCPRSA Award of Excellence - Eight Eighties/Wounded Warrior Team Press / Media Kits
- 2013 - PR Bronze InSpire Award - NCPRSA - Honorable Mention - Eight Eighties/Wounded Warrior Team Media Relations - Government Associations and Non-Profit
- 2013 - PR Bronze InSpire Award - NCPRSA - Honorable Mention - Central Carolina Hospital Media Relations
- 2013 - Measure of Excellence - VSHMPR Centra Senior - Brochure
- 2013 - Measure of Excellence - VSHMPR Centra Nurse - Print Campaign
- 2013 - Sir Walter Raleigh Award - Gold and Best in Category- Eight Eighties / Wounded Warrior Team - Video
- 2013 - Sir Walter Raleigh Award - Honorable Mention Eight Eighties / Wounded Warrior Team Media Kit
- 2013 - Sir Walter Raleigh Award - Honorable Mention Hospice of Wake County - Big Bad Ball Event Marketing
- 2013 - Silver Wallie - CHPRMS - Central Carolina Hospital - Writing / Feature
- 2014 - Measure of excellence - VSHMPR - Centra Rehab - Radio Advertising
- 2014 - Measure of excellence - VSHMPR - Centra Nursing - A Year In Review
- 2014 - Measure of excellence - VSHMPR - Centra Senior - At Home With Centra - Public Relations Event
- 2014 - Measure of Excellence - VSHMPR - Centra OT/PT - Potpourri -Where Your Journey Begins
- 2014 - Measure of Excellence - VSHMPR - Print Advertising
- 2014 - Measure of Excellence - VSHMPR - Centra Rehab. More Play, Less Pain
- 2014 - Gold Wallie - Central Carolina Hospital - Full Circle Care
- 2014 - Sir Walter Raleigh Award - Silver - Brochure - The Power of 10
- 2014 - Silver Wallie - The Power of 10 - Hospice of Wake County
- 2014 - Bronze InSpire Awards - NCPRSA - Honorable Mention - Brochure - The Power of 10
- 2014 - Aster - Gold - Hospice of Wake County Foundation



Awards

- 2015 - Aster - Silver - Centra Rehab Services
- 2015 - Aster - Silver - Central Carolina Hospital - Women's Services
- 2015 - PR Bronze Inspire Award - NCPRSA - NC Retail Merchants Association - Press Kit
- 2015 - PR Bronze Inspire Award - NCPRSA - Honorable Mention - CCH Magazine
- 2015 - PR Silver Inspire Award - NCPRSA - Best in Category - Keep Shack Wild Public Service / Public Affairs
- 2015 - PR Silver Inspire Award - NCPRSA - Best in Category - NCRMA Brand Management
- 2015 - Mid-Atlantic Society for Healthcare Strategy and Marketing Development (MASHSMD) - Potpourri - CNR and Rehab Cinema Spots
- 2015 - Sir Walter Raleigh Award - Honorable mention - NCRMA - This is Retail NC
- 2015 - Sir Walter Raleigh Award - Gold - CCH - Pediatric Care - Close to Home
- 2015 - Sir Walter Raleigh Award - Silver - NCRMA - This is Retail NC
- 2015 - Sir Walter Raleigh Award - Best in Division - CCH - Pediatric Care - Close to Home
- 2015 - Mid Atlantic Society for Healthcare Strategy and Marketing Development (MASHMD) - Gold - Piedmont Community Health Plan (PCHP) - Product / Service marketing
- 2016 - Mid-Atlantic Society for Healthcare Strategy and Marketing Development (MASHSMD) Gold - Piedmont Community Health Plan (PCHP)
- 2016 - Mid-Atlantic Society for Healthcare Strategy and Marketing Development (MASHSMD) Gold - Cinema - Centra Nurse Recruitment & Centra Rehabilitation
- 2016 - Virginia PRSA - Commonwealth Award - Renovation Alliance
- 2016 - Virginia PRSA - Capital Award - Renovation Alliance
- 2016 - Aster - Gold - Direct Mail - Piedmont Community Health Plan (PCHP)
- 2016 - Aster - Silver - Series - Centra Nurse Recruitment "60 Nurses in 60 Days"



Awards

- 2016 – Aster – Gold – Logo – Archetype Health
- 2016 – Virginia Public Relations Award – Capital Award of Merit
- 2017 – Bronze Inspire Award – NCPRSA – PSA – Wake Up Wake County
- 2017 – Mid-Atlantic Society for Healthcare Strategy and Marketing Development (MASHSMD) Award of Excellence – Brochure – The Summit Assisted Living Brochure
- 2017 – Mid-Atlantic Society for Healthcare Strategy and Marketing Development (MASHSMD) Award of Excellence – Broadcast Advertising – Piedmont Community Health Plan (PCHP)
- 2017 – Mid-Atlantic Society for Healthcare Strategy and Marketing Development (MASHSMD) Award of Merit – Product and Marketing – Piedmont Community Health Plan (PCHP)
- 2017 – Aster – Bronze – Special Video Production – Piedmont Community Health Plan (PCHP)
- 2017 – Aster – Gold – Brochure Advertising – The Summit Assisted Living
- 2017 – Aster – Gold – Invitations – The Summit Assisted Living
- 2018 – Mid-Atlantic Society for Healthcare Strategy and Marketing Development (MASHSMD) Award of Merit – Brochure – Centra
- 2018 – Mid-Atlantic Society for Healthcare Strategy and Marketing Development (MASHSMD) Award of Merits – Social Media Marketing – Centra Nurse Recruitment
- 2018 – Mid-Atlantic Society for Healthcare Strategy and Marketing Development (MASHSMD) Award of Merits – Social Media Marketing – Centra Senior Care
- 2018 Bronze Aster – Logo Design/Letterhead- Seasons Boutique- *Centra Health*
- 2018 Silver Aster – Brochure Advertising/Folded Panels- *HealthWorks*
- 2018 Gold Aster – Newsletter- Panorama- *The Summit*
- 2018 Gold Aster – Service Line Marketing- *Centra Home Health*
- 2018 Mid-Atlantic Society for Healthcare Strategy and Marketing Development (MASHSMD)- Award of Merit – Social Media- *Centra Nurse Recruitment*
- 2018 Mid-Atlantic Society for Healthcare Strategy and Marketing Development (MASHSMD)- Award of Merit – Printed Materials- RENEW Brochure- *Centra Rehabilitation*
- 2018 Mid-Atlantic Society for Healthcare Strategy and Marketing Development (MASHSMD)- Award of Merit- Social Media- *Centra Senior Care*
- 2019 Bronze Aster - Anniversary Video- *Horizon Behavioral Health* - mpiTOO



- 2019 Silver Aster- Off-Opioids Campaign- *Horizon Behavioral Health* - mpiTOO
- 2019 Bronze Aster - Anti Marijuana Campaign - Is it too late?- *Roanoke Prevention Alliance* - mpiTOO
- 2019 Gold Aster - Centra Cardiac 2017 Annual Report- *Centra Health*
- **2021 Gold Aster** – Virginia Department of Social Services Covid-19 Resources App- *Virginia Broadcasting Solutions* - MPI
- **2021 Silver Aster**- Help is Here Now- *Bridges to Progress* - mpiTOO
- **2021 Silver Aster** – “I am Good Sam”- *Good Samaritan Hospice* - mpiTOO